Client Intake: Website Design and Development Project

Hello! I am excited to get started working with you. To help ensure we are on the same page and can meet all our goals, please help me get to know your business, your goals, and your project better.

1. Describe your business in a few sentences:
2. What are your goals for this project?
3. Who is your target audience?
4. What specific features do you want on the site?
5. Who are your main competitors?
6. What makes you different from your competitors?
7. How can we avoid failure? Is there anything you do not want on the site?
8. What is the scope of the project?
   1. What timeframe are you looking at for launching your website?

*You can provide a range from ideal timeframe to longest acceptable window.*

* 1. Do you wish to set milestones?
  2. What is your project budget? Is there any flexibility?
  3. Who will provide web content (articles, text, phone numbers, etc.) and what is the best way to contact them?

1. Do you have any existing ideas or files for website elements (logos, color scheme, etc.)?